

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Minutes

Tuesday, August 25, 2015

3:00 PM

Roberta Lisle Kline Conference Room (#16)

Economic Development/University Community Com

*Commissioner Todd Chase, Chair
Commissioner Randy Wells, Member
Commissioner Harvey Budd, Member*

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

CALL TO ORDER

Commissioner Chase called the committee meeting to order at 3:05PM.

ROLL CALL

Commissioner Chase, Commissioner Budd and Commissioner Wells

ADOPTION OF THE AGENDA

Adopted

APPROVAL OF MINUTES

150171. Economic Development/University Community Committee Meeting Minutes of March 11, 2015 (B)

Attachments: [150171 March 11 2015 EDUCC Minutes 20150825.pdf](#)

RECOMMENDATION *The Economic Development/University Community Committee approve the minutes of the March 11, 2015 meeting as submitted.*

Approved as Recommended

DISCUSSION OF PENDING REFERRALS

130493. Strategic Initiative 2.4 - Position the City to take advantage of the Innovation Economy and implement the plan for the Innovation Zone near UF and other surrounding areas. (B)

Attachments: [130493 Florida Institute Contract Development 20140827.pdf](#)
[130493A Grant Agreement 20140918.docx.pdf](#)
[130493B Florida Institute Contract 20140918.pdf](#)
[130493C Draft Minutes Aug EDUCC Meeting 20140918.pdf](#)
[1330493 FL Institute Contract 20150825.pdf](#)

Economic Development and Innovation Director Erik Bredfeldt introduced this agenda item. Last year the City Commission approved a grant for the Florida Institute of the Commercialization of Public Research. This summer, during the budget process, a recommendation was made to the City Commission to renew the \$50,000 grant agreement with the Institute. Jamie Grooms, CEO of the Institute, provided a brief update on their projects, angel funding efforts, and the economic impact in our community.

RECOMMENDATION *The Economic Development/University Community Committee members receive a presentation and direct staff as appropriate.*

150065.

Enterprise Zone Policies (B)

Attachments: [150065 Letter to VonHoff 20150825.pdf](#)
[150065A EZ Maps 20151029.pdf](#)
[150065B Memo from Von Hoff 20151029.pdf](#)
[150065C Incentives from Other Communities 20151029.pdf](#)
[150065D Fees and Business Tax 20151029.pdf](#)
[150065A-MOD Enterprise Zone Map 20151119.pdf](#)
[150065B-MOD Florida EZ Program 20151119.pdf](#)
[150065C-MOD Code of Ordinances 20151119.pdf](#)
[150065D-MOD EZ Discounts 20151119.pdf](#)

Economic Development and Innovation Director Erik Bredfeldt introduced this agenda item. The Florida legislation recently took action to sunset the Enterprise Zone program. The Enterprise Zone is an area of about 10 square miles designated to have a certain threshold for poverty and unemployment. The State offers a menu of incentives that can be applied for prior to December 31, 2015.

The City can keep the current Enterprise Zone map, discontinue the program, or potentially realign some of the incentives. Committee members requested the total financial impact of the City programs (business and development fees). The committee members also conceptualized 6th Street as the boundary line between east and west Gainesville for development incentives. The committee members would like to continue this discussion at a future meeting.

RECOMMENDATION *The Economic Development/University Community Committee hear a presentation and direct staff as appropriate.*

150273.

Review of EDUCC Referral List (B)

Attachments: [150273 EDUCC Referral List 20150825.pdf](#)

Erik Bredfeldt led a discussion regarding the items referred to the Economic Development/University Community Committee.

Items 130493 and 150065 were discussed earlier in today's meeting. Item 130501 and 140441 are scheduled to be sunset.

Committee members recommended that item 140353, the Evergreen Cooperatives Model, be removed from the EDUCC referral list.

For agenda item 130498, the committee members would like an update for the Empowerment Center, as well as the Career Source of North Florida.

RECOMMENDATION *The Economic Development/University Community Committee members review the referral list and provide direction to staff.*

MEMBER COMMENT

Committee members discussed a prior envisioning workshop and agreed to focus on some of the ideas from the Waldo Corridor study.

Economic Development and Innovation Director Erik Bredfeldt gave an update on several economic development projects and marketing efforts.

Bill Dorman, GTEC Interim Director, provided an update. The GTEC facility is at 80% capacity at this time.

CITIZEN COMMENT

NEXT MEETING DATE

October 29, 2015 at 4:00PM in the Roberta Lisle Kline conference room (#16)

ADJOURNMENT

Commissioner Chase adjourned the Economic Development/University Community committee meeting at 4:38PM