

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Minutes

April 18, 2017

2:00 PM

**Regional Transit System (RTS) - 34 SE 13th Rd, Gainesville, FL
32601**

Citizen Committee for Implementing the Strategic Framework

Fatma Kaplan, Chair

Cary Bryant

Susan Davenport

Gerard Duncan

Dave Ferro

John Fleming

Mitch Glaeser

Gail Johnson

Diyonne McGraw

Art Stockwell

Kevin Thorpe

Quang Tran

Jahmere Webb

Randy Wells

CALL TO ORDER

Member Glaeser made the motion to appoint Member Wells as Chair Pro Tem, Member Bryant seconded, and the motion carried unanimously. The meeting was called to order at 2:20 PM.

ROLL CALL

Present 11 - Duncan, Davenport, McGraw, Fleming, Bryant, Johnson, Glaeser, Webb, Stockwell, Wells, and Tran
Absent 3 - Kaplan, Ferro, and Thorpe

APPROVAL OF MINUTES

[160959.](#) Citizen Committee for Implementing the Strategic Framework Minutes (B)

Attachments: [160959_Minutes from Retreat April 10, 2017_20170418.pdf](#)

RECOMMENDATION *The Citizen Committee 1) approve the minutes of the Special Retreat, held on April 10, 2017.*

A motion was made by Stockwell, seconded by Glaeser, that this matter be Approved as Recommended. The motion carried by an unanimous vote.

ADOPTION OF THE AGENDA

A motion was made by Fleming, seconded by Glaeser, to Adopt the Agenda. The motion was approved unanimously.

DISCUSSION OF TOPICS

[160970.](#) Election of New Vice-Chair (NB)

This item requests the Committee select a new Vice-Chair.

RECOMMENDATION *The Citizen Committee 1) select a new Vice-Chair.*

Member Fleming made a motion to appoint Member Wells as Vice-Chair, Member Bryant seconded. The motion carried unanimously.

MEMBER COMMENT

*1) Meeting Schedule
Samantha Wolfe reminded the Committee that May 4, 2017 is the date slated to present their recommendations to the City Commission. She requested a convenient time be identified. Members suggested that a presentation during the evening meeting would be preferable.*

Members discussed continuing to meet on an informal basis, less frequently.

Reconvene to see how things are going and to discuss new opportunities. Continue to advocate for the ideas that will move the community forward. The committees can report back at different intervals to report progress.

2) Presentation of Recommendations

Members agreed that every item needs to be articulated, actionable, identifiable and specific. The City Commission should endorse those items in a proclamation and approve. Alachua County and the Alachua County School Board could do the same. Committee members need to deliver the presentation to the City Commission, not just staff. Our charter was to come up with continuous improvement efforts. Sub-committees can be formed and we can volunteer to serve on the committees we feel most passionate about. Each big idea should have at least one citizen member who serves as an ambassador to move the projects forward.

Chair Thorpe shared during a phone call with Samantha Wolfe that the first and next steps should be included in the committee recommendations. To ensure greater buy-in, he also requested that we schedule one-on-one meetings with each City Commissioner the week of the presentation. Samantha Wolfe is working with the Commission staff to schedule those appointments.

3) Assessment and Prioritization of Big Ideas

Future Planning

Group 1:

Round 1 (Top 10):

- Downtown Enhancements (sidewalks, museums, etc.)*
- 2nd Avenue Linear Park/Art Walk to Depot*
- Infrastructure to East Gainesville (link to job creation & Vo-Tech)*
- City Hall & Thomas Center as public amenities*
- Long-term Annexation Plan*
- Education programs/scholarships for high school seniors (partner with GRU & Community Foundation)*
- Traffic flow/congestion/capacity*
- Coordinate w/ County, School Board & City (elected boards meet)*

Round 2 (Top 5):

- 2nd Avenue Linear Park/Art Walk to Depot*
- Infrastructure to East Gainesville (link to job creation & Vo-Tech)*
- City Hall & Thomas Center as public amenities*
- Long-term Annexation Plan*
- Coordinate w/ County, School Board & City (elected boards meet)*

Group 2:

Round 1 (Top 10):

- Customer Surveys*
- Neighborhood Assessments/SeeClickFix*
- STS/Seats to Success*
- Park & Ride/Shuttles*
- 100 metrics idea/dashboard*
- Vision Zero*
- Social Eco Classroom Diversity*
- Redesign Recreational Facilities to Community Resource Centers*
- Affordable Micro-housing*
- Combine City & County Services*
- Dedicated Phone Number (311) to answer questions about city services*
- Private Community Reinvestment*

Round 2 (Top 5):

- Park & Ride/Shuttles
- 100 metrics idea/dashboard
- Social Eco Classroom Diversity
- Redesign Recreational Facilities to Community Resource Centers
- Dedicated Phone Number (311) to answer questions about city services
- Private Community Reinvestment

Community Model

Group 1:

- Autonomous Vehicle Testing
- One Band – One Brand
- Overpasses – Telling our Story
- Star of Innovators Recognition
- Peer Respite Center
- High speed broadband deployment to every home & business
- Healthiest City in America Designation

Group 2:

- Support working foods
- Hiring those in need so they can success (including incentives)
- Branded overpass bridges/local themes
- Private public ambassador
- Be open to other community models/dashboard
- Fostering ideas/accelerator
- Chuck business license tax
- Unifies branding cross-institutions (use bridges over 75)

160960.

Workshop 6: How Might We Plan for a Better Future and Be a Community Model? (B)

This item requests the Committee participate in a workshop to continue assessing and prioritizing the community's big ideas to support implementing the Strategic Plan Framework.

Attachments: [160960 Workshop 6 Agenda 20170418.pdf](#)
[160960 Presentation - Workshop 6 20170418.pdf](#)

No Action Taken

RECOMMENDATION *The Citizen Committee 1) participate in a workshop.*

Discussed

NEXT MEETING DATE

April 26, 2017 at 2:00PM

ADJOURNMENT

Meeting adjourned at 4:51 PM