City of Gainesville

City Hall 200 East University Avenue Gainesville, Florida 32601



Minutes

October 8, 2019 5:30 PM

Thomas Center Bldg. A Room 204, 302 NE 6th Avenue

City Beautification Board

Mary Lou Hildreth (Chair)
Autumn Doughton (Vice-Chair)
Leah Shelley (Member)
Chirayu Patel (Member)
Ashley Rella (Member)
Debra Krawczykiewicz (Member)
Trista Brophy-duron (Member)
Devin Downs (Member)
Bruce Blackwell (Member)
Kendall Kelly (Member)
April O'Neal (Member)
Colton Langsam (Student Member)

CALL TO ORDER - 5:28 PM

ROLL CALL

ADOPTION OF THE AGENDA

A motion was made by Member Brophy-duron, seconded by Member Blackwell, that this matter be Adopted. The motion CARRIED by the following vote:

APPROVAL OF MINUTES

City Beautification Board Minutes - August 13, 2019 (B)

RECOMMENDATION The City Beautification Board approve the minutes from

August 13, 2019.

A motion was made by Member O'Neal, seconded by Member Brophy-duron, that this Matter be Approved as Recommended. The motion carried by the following vote:

City Beautification Board Minutes - September 10, 2019 (B)

RECOMMENDATION The City Beautification Board approve the minutes from

September 10, 2019.

A motion was made by Member O'Neal, seconded by Member Brophy-duron, that this Matter be Approved as Recommended. The motion carried by the following vote:

PUBLIC COMMENT

OLD BUSINESS

Discuss 2019 Urban Forestry Workshop (NB)

Staff Liaison Liliana Kolluri shared the tentative agenda approved by the Tree Advisory Board with the City Beautification Board. The Board decided the workshop will be held from 9 AM to 3 PM and discussed adding two extra talks to the agenda.

RECOMMENDATION The City Beautification Board discuss planning and

organization of the 2019 Urban Forestry Workshop.

Discussed

Discuss Arbor Day 2020 Event (NB)

The Board continued discussions of potential locations to host Arbor Day.

RECOMMENDATION

The City Beautification Board discuss organization of the

Arbor Day 2020 event.

Discussed

Discuss 2020 City Beautification Awards (NB)

The Board continued discussion of potential award recipients.

RECOMMENDATION The City Beautification Board discuss potential award

recipients and award categories for the 2020 City

Beautification Awards.

Discussed

Discuss City Beautification Grants and Matching Funds (NB)

Chair Hildreth expressed concerns with the grant program. The Board does not have the manpower or resources to enforce extensive criteria and monitor projects for completion.

RECOMMENDATION The City Beautification Board discuss the potential of using

the Special Events Fund for beautification grants or matching

funds and the criteria for this program.

Discussed

NEW BUSINESS

Discuss Use of Special Events Fund for Tree Giveaway (NB)

The new City Arborist, Brian Watkins, introduced himself and shared his plan for a city tree giveaway program. He is interested in doing a pilot tree giveaway this year with 5-gallon trees at the City's Arbor Day celebration. Chair Hildreth shared some recommendations for the tree giveaway based on information from colleagues in the Florida Urban Forestry Council. The Board expressed interest in using some of the Special Events Fund for the pilot tree giveaway.

RECOMMENDATION The City Beautification Board discuss the potential of using

the Special Events Fund to start a tree giveaway program.

Discussed

2019 City Beautification Board Annual Report (B)

RECOMMENDATION The City Beautification Board approve the 2019 Annual

Report.

A motion was made by Member Brophy-duron, seconded by Member O'Neal, that this Matter be Approved as Recommended. The motion carried by the following vote:

MEMBER COMMENT

Staff Liaison Liliana Kolluri shared that she started a new position with the City as Environmental Coordinator and that the City will be hiring a new Urban Forestry

Inspector. For the time being, she will continue to serve as staff liaison to the Board, but it is uncertain who will be staff liaison in the future.

NEXT MEETING DATE - November 12th at 5:00 PM

The Board decided to have their regular meeting on Tuesday, November 12 at 5:00 PM instead of 5:30 to make time for the Meet and Greet event with the Commission.

ADJOURNMENT - 6:23 PM

City of Gainesville Page 3