

# City of Gainesville

*City Hall  
200 East University Avenue  
Gainesville, Florida 32601*



## **Minutes - Final**

**June 21, 2022**

**5:30 PM**

**GRU Multipurpose Rm., 304 SE 4th Ave.**

## **Gainesville Community Reinvestment Area Advisory**

### **Board**

*Evelyn Foxx*

*Jacob Ihde*

*Jason Mitchell*

*Michael Palmer - Vice Chair*

*Stephanie Seawright – Chair*

*Joakim Nordqvist*

*Kali Blount*

*Brian Ausgood*

*Davonda Brown*

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## CALL TO ORDER

The meeting was called to order at 5:30 pm.

**Present** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent** 1 - Member Ausgood

## ROLL CALL

**Present** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent** 1 - Member Ausgood

## ADOPTION OF THE AGENDA

Moved item # 211245 to the beginning of the agenda

The agenda was adopted with the following change:

Item #211245\_GCRA Community Partnership Grant Program is moved to the front of the agenda prior to the Request to Address the Board section. This is done in light of four requests to be presented

**Aye:** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent:** 1 - Member Ausgood

## APPROVAL OF MINUTES

Adopted

## COMMUNICATIONS

Phil Mann, GCRA's Interim Director presented a request for a special meeting from the Sustainable Development Department to bring back the final presentation on the Downtown Strategic Plan prior to the City Commission meeting on Thursday, August 4, 2022.

A motion by Member Blount to move the regular GCRA meeting in August from the 16th to the 2nd, was seconded by member Nordqvist. However, this motion was withdrawn.

A subsequent motion to hold a special meeting as originally requested was presented by Member Mitchell and seconded by Member Brown.

The motion was unanimously approved.

**Aye:** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent:** 1 - Member Ausgood

## CONSENT AGENDA

**Adopted**

[211270.](#) **Amendment the Gainesville Community Reinvestment Area (GCRA)  
Advisory Board Rules (B)**

**RECOMMENDATION**

*Staff provide an update to the GCRA Advisory Board on the amendment to the GCRA Advisory Board Rules to reflect 1) the reduction in membership from fifteen (15) to nine (9) and 2) approve the changes to Article VI - Order of Business.*

## REQUEST TO ADDRESS THE BOARD

[211242.](#) **Swarthy East GNV (B)**

**RECOMMENDATION**

*The GCRA Advisory Board hear a request for sponsorship from Swarthy East GNV and render a decision.*

**Following the presentation the Board tabled the request, and asked Ms. Noble come back to the board at a future date with more concrete information about the event, including the date, venue, and amount requested.**

**Subject to receipt of the information requested, Member Palmer moved to support the event. Member Brown seconded the motion.**

**Aye:** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent:** 1 - Member Ausgood

[211243.](#) **Request to Address the Board - THE FEST (B)**

**RECOMMENDATION**

*The GCRA Advisory Board hear requests for sponsorship from THE FEST, and render a decision.*

**After a detailed presentation a motion was presented by Member Foxx recommending that the City Manager considered funding the event in the amount of \$23,340. The motion was seconded by Member Palmer. Because The Fest is a for profit organization, the motion also recommended that funding for the event comes from the GCRA's Economic Development Fund.**

**The breakdown of the recommended funding is as follows:**

**Street closure & parking:      \$    900.00**

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Onsite EMTs:	\$ 2,640.00
Four (4) GPD Officers:	\$13,300.00
Venue Rental:	\$ 6,500.00
Total:	\$23,340.00

Member Jacob Ihde, declared a conflict of interest and recused himself from the discussion, as he is a downtown business owner that participates in the event.

The motion passed unanimously.

**Aye:** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent:** 1 - Member Ausgood

[211265.](#)

**Request to Address the Board - SOAR Mentoring Services (B)**

**RECOMMENDATION**

*The GCRA Advisory Board hear request for sponsorship from SOAR Mentoring Service, and render a decision on the respective request.*

Ms. Chanda Mayes, Founder/Executive Director of the organization, presented a request for funding for the East Gainesville Backyard BBQ, open event for students and their families. The event is being held to promote diversity, equity and inclusion, and to create a safe space for youths and their families. The total estimated expense for this event is \$10,817.00, of which \$5,000.00 have been raised. The event will be held on July 2, 2022, from 1:00 pm to 4:00 pm, at NE 14th St. (the street between MLK and Citizens Field will be closed).

During the discussion, Ms. Mayes also mentioned another event, "We All Glow Together," an event open to middle school students, to foster positive behavior during and outside of school time. The event date is yet to be determined from 6:00 pm to 10:00 pm, on a Saturday. The estimated expenses are \$2,500.00, and the anticipated attendance will be around 100 students.

Following the discussion, Member Blount moved to recommend funding of the events in the amount of \$13,000.00. Member Foxx seconded the motion, and offered a friendly amendment to the original motion to reduce the same to \$5,000.00, and to invite Ms. Mayes to return to the board to provide a post event report. Member Blount accepted the friendly amendment.

The motion passed unanimously.

**Aye:** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent:** 1 - Member Ausgood

[211263.](#)

**Request to Address the Board - Pride Celebration (B)**

**RECOMMENDATION**

*The GCRA Advisory Board hear request for sponsorship from Swarthy East GNV and render a decision on the respective request.*

Ms. Natalie Goodman, representing the Pride Celebration, made a request in the amount of \$300.00 to offset expenses not already covered by donations already received. The event will celebrate LGBTQ Pride in Gainesville and will be held on Friday, June 24, 2022, starting at 5:00 pm. Parks Recreation and Cultural Affairs (PRCA) is also sponsoring the event. Net proceeds from the event will be donated.

Member Foxx moved to approve funding the event in the amount requested, Member Blount seconded the motion.

The motion passed unanimously.

**Aye:** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent:** 1 - Member Ausgood

## BUSINESS DISCUSSION

### [211345.](#)

#### NW 5th Avenue Streetscape Phase III Opportunity (B)

**RECOMMENDATION**

*The GCRA Advisory Board hears a presentation from CHW on the NW 5th Ave Streetscape (Phase III) Project and provides feedback on the same.*

### [211245.](#)

#### GCRA Community Partnership Grant Program (B)

**RECOMMENDATION**

*The GCRA Board hears a presentation and provide recommendation to advance proposed program as presented to City Commission for review and approval.*

**Approved as Amended and Referred to to the City Commission**

**Aye:** 8 - Member Foxx, Member Ihde, Member Mitchell, Member Nordqvist, Member Blount, Member Brown, Chair Seawright, and Vice-Chair Palmer

**Absent:** 1 - Member Ausgood

### [211246.](#)

#### Heartwood Update (NB)

**RECOMMENDATION**

*The GCRA Board hears a presentation and provide feedback.*

**Deferred to July**

## PUBLIC COMMENT

None

## **MEMBER COMMENT**

Member Blount spoke as to upcoming public events.

## **NEXT MEETING DATE**

Tuesday, July 19, 2022, at 5:30 pm

## **ADJOURNMENT**

The meeting was adjourned at 8:23 pm.