



Legislation Details (With Text)

File #:	200936.	Version:	1	Name:	
Type:	Discussion Item	Status:		To Be Introduced	
File created:	3/9/2021	In control:		Gainesville Community Reinvestment Area Advisory Board	
On agenda:	3/16/2021	Final action:			
Title:	Community Partnership Grant Program: Fifth Avenue Arts Festival				
Sponsors:					
Indexes:					
Code sections:					
Attachments:					

Date	Ver.	Action By	Action	Result
3/16/2021	1	Gainesville Community Reinvestment Area Advisory Board		

Community Partnership Grant Program: Fifth Avenue Arts Festival

The Community Partnership Grant is a Community Enhancements and Housing initiative identified in the GCRA's 10 Year Reinvestment Plan. Historically the CRA/GCRA has supported local groups through grants, in-kind contributions, and staff support. With the transition to City Department, the former program is in need of revision. Due to the lack of special events during COVID-19, the GCRA has begun this work but has not made it a priority. GCRA Staff intends to put together a program that will complement the City's current offerings and will better coordinate this effort with other departments. This work is expected to be complete by FY-end and brought back to GCRAAB for consideration.

The project charter for this initiative defines community partners as local non-profit groups that directly impact an area within the district or neighborhood associations. Examples of eligible grants would include funding for: special events and campaigns that raise awareness, encourage economic development and sense of community; programming that directly assists with reinvestment in a community such as employment programs or after school programs; and groups that bring a needed amenity to an area such as a health clinic, shelter, or food share program.

The Cultural Arts Coalition was approved in February of 2020 for \$3,000 in funding for the Fifth Avenue Arts Festival - however, the festival was cancelled due to COVID-19 and the grant was not dispersed. The Cultural Arts Coalition is requesting \$2,000 in funding for this year's Fifth Avenue Arts Festival, which will be held virtually.

\$30,000 is budgeted for FY 21 for Community Partnerships in fund 620.

GCRA Director to GCRA Advisory Board: Approve a \$2,000 community partnership grant for the Fifth Avenue

Arts Festival