



Legislation Details (With Text)

**File #:** 090307. **Version:** 1 **Name:** Tourist Product Development Interlocal Agreement with Alachua County (B)  
**Type:** Staff Recommendation **Status:** Passed  
**File created:** 9/6/2012 **In control:** City Manager  
**On agenda:** **Final action:** 9/6/2012  
**Title:** Tourist Product Development Interlocal Agreement with Alachua County (B)

This is a request to enter into an agreement with Alachua County to administer the Tourist Product Development Grant Program.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 090307\_INTERLOCAL AGREEMENT\_20090903.PDF, 2. 090307\_TPD 2012-2015\_20120906.pdf

Date	Ver.	Action By	Action	Result
9/6/2012	1	City Commission	Approved as Recommended	Pass
9/3/2009	0	City Commission	Approved as Recommended	Pass

**Tourist Product Development Interlocal Agreement with Alachua County (B)**

**This is a request to enter into an agreement with Alachua County to administer the Tourist Product Development Grant Program.**

For the past fourteen years the City's Department of Parks, Recreation and Cultural Affairs has administered County-funded programs for the expenditure of tourist tax funds to arts and eco-heritage non-profit agencies. For the past eleven years, the City has also created new programs under a tourism tax funded agreement. The most recent Interlocal Agreement was approved on September 3, 2009 for a period of three years, from October 13, 2009 through September 30, 2012.

Staff has been working with the Alachua County Visitors and Convention Bureau to establish terms for a new Interlocal Agreement. Under the terms of the FY 2012-2015 Interlocal Agreement, the City will enter into contracts with agencies awarded grants by the Tourist Development Council, review requests for reimbursement, and disburse funds for authorized expenditures on a monthly basis. In addition, the City will create marketing and/or tourist programs with the New Programs/Marketing portion of the funding as outlined in Exhibit A of the Interlocal Agreement. The City has the option to extend this agreement for up to two additional, one-year terms, pending satisfactory performance, negotiation of fees and appropriation of funds.

The City will be paid 10% of the annual Tourist Tax allocation for its administrative costs. In addition, 10% of the annual allocation will be used for New Programs/Marketing.

The City Commission: 1) approve the Interlocal Agreement; and 2) authorize the City Manager or designee to execute the Interlocal Agreement on behalf of the City, subject to approval by the City Attorney as to form and legality.