



Legislation Details (With Text)

File #: 090307. **Version:** 1 **Name:** Tourist Product Development Interlocal Agreement with Alachua County (B)
Type: Staff Recommendation **Status:** Passed
File created: 9/6/2012 **In control:** City Manager
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Title: Tourist Product Development Interlocal Agreement with Alachua County (B)

This is a request to enter into an agreement with Alachua County to administer the Tourist Product Development Grant Program.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 090307_INTERLOCAL AGREEMENT_20090903.PDF, 2. 090307_TPD 2012-2015_20120906.pdf

Date	Ver.	Action By	Action	Result
9/6/2012	1	City Commission	Approved as Recommended	Pass
9/3/2009	0	City Commission	Approved as Recommended	Pass

Tourist Product Development Interlocal Agreement with Alachua County (B)

This is a request to enter into an agreement with Alachua County to administer the Tourist Product Development Grant Program.

For the past fourteen years the City's Department of Parks, Recreation and Cultural Affairs has administered County-funded programs for the expenditure of tourist tax funds to arts and eco-heritage non-profit agencies. For the past eleven years, the City has also created new programs under a tourism tax funded agreement. The most recent Interlocal Agreement was approved on September 3, 2009 for a period of three years, from October 13, 2009 through September 30, 2012.

Staff has been working with the Alachua County Visitors and Convention Bureau to establish terms for a new Interlocal Agreement. Under the terms of the FY 2012-2015 Interlocal Agreement, the City will enter into contracts with agencies awarded grants by the Tourist Development Council, review requests for reimbursement, and disburse funds for authorized expenditures on a monthly basis. In addition, the City will create marketing and/or tourist programs with the New Programs/Marketing portion of the funding as outlined in Exhibit A of the Interlocal Agreement. The City has the option to extend this agreement for up to two additional, one-year terms, pending satisfactory performance, negotiation of fees and appropriation of funds.

The City will be paid 10% of the annual Tourist Tax allocation for its administrative costs. In addition, 10% of the annual allocation will be used for New Programs/Marketing.

The City Commission: 1) approve the Interlocal Agreement; and 2) authorize the City Manager or designee to execute the Interlocal Agreement on behalf of the City, subject to approval by the City Attorney as to form and legality.