



Legislation Details (With Text)

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Title: Heartwood Realtor Solicitation Update (B)

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Attachments: 1. 190258_Bosshardt Protest Letter and CRA Response_20190819.pdf, 2. 190258_Consensus_20190819.pdf

Date	Ver.	Action By	Action	Result
8/19/2019	1	Community Redevelopment Agency	Approved as Recommended	

Heartwood Realtor Solicitation Update (B)

On June 18, 2019, the CRA advertised the revised realtor solicitation for the Heartwood neighborhood. Seven proposals were submitted and evaluated. On July 12, 2019, the evaluation committee announced their intent to award to Team Dynamo of Keller Williams Realty. On July 19, 2019, the CRA received a formal bid protest from Bosshardt Realty. Per the City's Financial Services Procedures Manual Section 41-580, a hearing was scheduled and held on Thursday, July 25, 2019. On July 31, 2019, Staff informed all the participating realty companies that the evaluation committee's award to Team Dynamo of Keller Williams Realty will be upheld.

Commission rate will not exceed 6% per home.

CRA Executive Director to the CRA Board: 1) Acknowledge report of bid protest and 2) Approve award to Team Dynamo of Keller Williams Realty.