



Legislation Details (With Text)

**File #:** 210009.      **Version:** 1      **Name:**  
**Type:** Staff Recommendation      **Status:** Passed  
**File created:** 5/17/2021      **In control:** City Manager  
**On agenda:** 6/17/2021      **Final action:** 6/17/2021  
**Title:** Contract Award for Digital Signage and Content Management Software (B)

This item is a request to approve the recommended award for Request for Proposal (RFP) #RTSX-210030-DS and execute a contract with Clever Devices Ltd for Digital Signage and Content Management Software.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 210009A\_RFP RTS Digital Signage\_20210617, 2. 210009B\_Alpine Systems Inc Response\_20210617, 3. 210009C\_BCI Integrated Solutions Response\_20210617, 4. 210009D\_Clever Devices Ltd Response\_20210617, 5. 210009E\_Evogence Response\_20210617, 6. 210009F\_Instyle Technologies LLC Response\_20210617, 7. 210009G\_Redmon Group Response\_20210617, 8. 210009H\_Bid Record\_20210617, 9. 210009I\_DRAFT Contract\_20210617, 10. 210009J\_Evaluation Summary with Backup\_20210617, 11. 210009K\_CC Bid Tab-RFP\_20210617

Date	Ver.	Action By	Action	Result
6/17/2021	1	City Commission	Approved as Recommended	

**Contract Award for Digital Signage and Content Management Software (B)**

**This item is a request to approve the recommended award for Request for Proposal (RFP) #RTSX-210030-DS and execute a contract with Clever Devices Ltd for Digital Signage and Content Management Software.**

On March 12, 2021, the City’s Purchasing Division issued a Request for Proposals (RFP) for Digital Signage and Content Management Software for the Regional Transit System (RTS). The RFP process was implemented in compliance with, and as required by, the Federal Transit Administration (FTA), Florida Statutes and City of Gainesville policies.

Six (6) proposals were submitted by the deadline. The submission contained technical and written proposals and a cost component of \$131,497. An evaluation team consisting of City staff evaluated and ranked the proposals. The highest ranked proposal was submitted by Clever Devices Ltd. RTS desires to enter into a contract with Clever Devices Ltd for Digital Signage and Content Management Software.

Strategic Connection: This item is connected to Goal 5: “Best in Class” Neighbor Services.

Funds in the amount of \$131,497 have been provided by a combination of federal and state grants and RTS Enterprise funds, and are available in the FY21 RTS budget.

The City Commission authorize the City Manager or his designee to execute a contract with Clever Devices Ltd, for Digital Signage and Content Management Software, subject to approval by the City Attorney as to

form and legality.