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Heartwood Update (B)

At the June 16, 2020 GCRA Advisory Board meeting, the Board made a request for GCRA Staff to look into different options on how to minimize HOA Fees with a focused effort on the 11 affordable lots in the Heartwood neighborhood. As Staff worked through different possible scenarios to reduce HOA costs, there was an opportunity to apply Gainesville’s *Racial Equity Tool Kit* to the Heartwood project, specifically the decision to include GRUCom as the internet provider in the neighborhood.

In an effort to respond to the Advisory Board’s requests and meet the City’s equity goals for the Heartwood neighborhood, Staff returned to the Board on August 19, 2020 to discuss the results from the *Racial Equity Tool Kit* analysis. The Board reviewed the analysis and provided a recommendation to Staff to present to the City Commission.

In the meantime, the GCRA Team has continued to meet with the larger Heartwood Project workgroup and City Leadership on key decisions regarding moving the project forward. In today’s presentation GCRA Staff will provide an update on finalizing outstanding items; with a goal of rolling out communications and marketing of the Heartwood home buying opportunity to the public.

None

GCRA Director to the GCRA Advisory Board: Hear update from Staff