



Legislation Details (With Text)

**File #:** 090681.      **Version:** 0      **Name:** Grant Application for Cell Phone Tour Program (NB)  
**Type:** Staff Recommendation      **Status:** Passed  
**File created:** 2/4/2010      **In control:** City Manager  
**On agenda:**      **Final action:** 2/4/2010  
**Title:** Grant Application for Cell Phone Tour Program (NB)

This item involves an application for a grant from Visit Florida to provide funding for marketing and web site development for the Department of Parks Recreation and Cultural Affairs.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
2/4/2010	0	City Commission	Approved as Recommended	Pass

**Grant Application for Cell Phone Tour Program (NB)**

**This item involves an application for a grant from Visit Florida to provide funding for marketing and web site development for the Department of Parks Recreation and Cultural Affairs.**

..Explanation

The Cultural Affairs Division of the Department of Parks, Recreation and Cultural Affairs wishes to submit a grant application to Visit Florida for funds to provide advertising and web site development for the Old Florida Heritage Highway - Cell Phone Tour Program. The grant request is for the sum of \$5,000. The intent of the Visit Florida grant program is to provide funding for partner marketing projects promoting cultural heritage and nature tourism in Florida.

The grant requires a matching amount of \$5,000. The match will be from the Alachua County Tourist Product Development grant fund (130-850-L300-5730-8200).

The City Commission: 1) approve the submission of a grant application to Visit Florida; 2) authorize the City Manager to execute the application; and 3) if awarded, authorize the City Manager to execute the grant agreement and other grant-related documents subject to approval by the City Attorney as to form and legality.

Alternative Recommendation:

The City Commission decline the request to submit a grant application to Visit Florida.