



Legislation Details (With Text)

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Title: Status Update on the City Commission Strategic Initiative to continue to position the City to take advantage of innovation economy and identify plan for innovation zone near University (B)

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Attachments: 1. 080466A_Parking Strategy_UF_20120124.pdf, 2. 080466B_BID - UF Presentation_20120124.pdf, 3. 080466A_Parking Strategy-UF_20120405.pdf, 4. 080466B_BID-UF Presentation_20120405.pdf, 5. 080466C_Proposed Parking Changes_20120405.pdf

Date	Ver.	Action By	Action	Result
4/5/2012	6	City Commission	Approved as Amended	Pass
1/6/2009	1	Economic Development/University Community Com		
10/2/2008		City Commission	Referred	

Status Update on the City Commission Strategic Initiative to continue to position the City to take advantage of innovation economy and identify plan for innovation zone near University (B)

At the January 24, 2012 Economic Development University/Community Committee meeting the Committee heard a report from Linda Dixon on changing the UMU-2 ordinance regarding surface parking as a temporary use which resulted in the following approved motion. MOTION:

Commissioner Mastrodicasa moved and Commissioner Wells seconded to allow surface parking as a temporary use in UMU-2 by Special Use Permit.

At the same January 24, 2012 EDUCC meeting, the Committee also heard a presentation from Ed Poppell on the Business Improvement District (BID) concept resulting in an approved motion. MOTION: Commissioner Wells moved and Commissioner Mastrodicasa seconded to ask that this item be an informational item to the full City Commission and ask that the Commission recommend staff to work with the stakeholders to organize neighborhood meeting processes and if the Commission is prepared, request a draft proposal authorization for consideration back to this Committee.

The Innovation Square District, a business improved district, provides a higher level of oversight which ensures the vision for the district is maintained.

The BID is used to monitor and guide development to ensure that each project reinforces the basic goals and vision of the district. The BID process allows development to proceed quickly and efficiently while providing creativity and originality. This process ensures the district is maintained and responds to needs unique to the district, creates partnerships among stakeholders, validates needs and matches them with available resources and prioritizes and coordinates development and other district projects.

The services provided by a BID are supplemental to those already provided by the municipality but are more focused on the specific needs of the district: construction; marking capital improvements; pedestrian & streetscape enhancements; district-wide security & mamaintenance and marketing of the district.

The value of the BID is central coordination that ensures the greatest degree of collaboration and clarity through the development process: various partners work toward a single goal; services are different by complementary; boundaries between each of the partners may overlap; and coordination will include all partners working collaboratively.

The City Commission hear presentations from staff and from the University of Florida and the University of Florida Development Corporation (UFDC) to report on changing the UMU-2 ordinance regarding temporary structured parking and on the Business Improvement District (BID) concept .