



Legislation Details (With Text)

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**CRA Project Summary November 2018 (NB)**

As a regular informational item on CRA agendas, Staff provides a brief update on selected referrals, redevelopment projects and development agreements under review. This monthly update is typically a limited sampling of the CRA’s many on-going projects, as opposed to a complete list.

**CRA Multi-District**

Economic Development, Project Manager, Jessica Leonard: CRA Staff is currently looking to partner with developers or businesses interested in investing in the CRA redevelopment districts. Please contact CRA Director, Sarah Vidal, at [vidalsc@cityofgainesville.org](mailto:vidalsc@cityofgainesville.org) <<mailto:vidalsc@cityofgainesville.org>> for more details. Key priorities include: Heartwood neighborhood (15.1-acre residential neighborhood), Cornerstone (13-acre commercial site), Innovation Square (17-acre mixed use site), and the Power District (17-acre mixed use site).

Façade Grant Program, Project Manager, Jessica Leonard: The Façade Grant program is a competitive matching grant program that is designed to encourage reinvestment in building facades, specifically those located on highly visible target corridors within each district. Staff is pleased to announce our interactive CRA District Wide Map has afforded the opportunity and empowered multiple area stakeholders to verify eligibility by visually showing address verification.

<<http://www.gainesvillecra.com/community-initiative/cra-project-map>> Our newest completed Façade Grants by District; Eastside is 1735 SE Hawthorne Road being reimbursed for \$10,000. Downtown has experienced the addition of two different murals and façade renovations finishing up at The 204 Building and Florida Theater. Fifth Avenue Pleasant Street has seen the remodel of the third generation Plumbers Barber as they are nearing their 100<sup>th</sup> year anniversary as a family business. College Park University Heights has three façade grants that just completed this month that focused on creating outdoor spaces to enjoy First Lutheran Church, St. Augustine Catholic Church, and Pascal’s Coffee. We currently have numerous façade grants underway at various stages throughout our four (4) redevelopment areas as they work to complete projects.

Residential Paint Voucher Program, Project Manager, Jessica Leonard: The Residential Paint Program now

provides applicants pressure washing with an increased amount of up to \$750 to be used for the exterior painting of their home.

Eastside has twenty-three (23) homes painted to date in the area and ten (10) pending completion of paint this month. We recently shared the Paint Program again on the Gainesville East Marketing site to create awareness of resources and programs within our City.

Downtown has seen thirteen (13) homes painted to date and one (1) pending completion this month of paint this month.

Fifth Avenue Pleasant Street has twenty-three (23) homes painted to date and two (2) pending completion of paint this month.

### **Eastside Redevelopment Advisory Board (ERAB)**

Cornerstone Phase 1 Development, Project Manager, Andrew Meeker: Construction of the Phase 1 Infrastructure Site Improvements is substantially complete with the exception of the areas immediately adjacent to the Merieux building development. Concept Companies construction on the Merieux building is well underway with a projected completion date of Fall 2018 which will bring over 50 new employees to the Gainesville East area. The Condominium Association is complete and Front Street Commercial Real Estate is actively advertising the additional development opportunities.

<http://www.frontstreet.net/commercial-real-estate-listings/?propertyId=250493-sale>

Gainesville East, Project Manager, Tricia Lopez: The second Eastside Community Information Session took place on Wednesday, November 14 from 5:30-7pm at DaySpring Missionary Baptist Church. Many City departments will be participating this year, including Wild Spaces and Public Places, PRCA, Public Works, GRU, GPD, RTS, Strategic Initiatives, Housing and Community Development, Economic Development, and more.

The Gainesville East social media pages have experienced more growth in followers. Staff continues to explore options for murals along main corridors and is continuing community outreach and participating and promoting events in East Gainesville.

Greater Duval Neighborhood Revitalization Initiative (NRI), Project Manager, Jessica Leonard: As of March 2018, Habitat for Humanity's "A Brush with Kindness" program partnership has completed 27 homes in the Greater Duval Neighborhood.

Heartwood, Project Manager, Daniel Gil: On Agenda

### **Downtown Redevelopment Advisory Board (DRAB)**

Downtown Plaza, Project Manager, Nigel Hamm: Bo Diddley Plaza continues to offer free Yoga and Capoeira classes during the week.

For additional event information visit: [www.bodiddleyplaza.com](http://www.bodiddleyplaza.com) <file:///\\gg\cog\CRA\++%20CRA\_Agendas%20&%20Backup\+%20CRA%202018%20Agendas%20&%20Back-Up\PROJECT%20SUMMARIES%202018\www.bodiddleyplaza.com%20> and <https://www.facebook.com/BoDiddleyPlazaGNV/>

Power District, Project Manager, Andrew Meeker: Following the CRA Board's approval of the Phase 1 Development Framework in July 2018, Staff is working internally as well as with the developer to draft and negotiate the terms of the Development Agreement and Purchase Sale Agreement. Once the terms of these agreements are completed, Staff will provide a presentation to the Board for consideration of approval.

### **College Park University Heights Redevelopment Advisory Board**

Innovation Square, Project Manager, Dan Gil: The CRA continues to serve as a participant in the many on-going private public partnership discussions between the University of Florida Development Corporation (UFDC) and private development. On September 17, 2018, the CRA Board approved the public private partnership associated with the 800 Second at Innovation Square building for the northern extension of the SW 9<sup>th</sup> Street public walkway from SW 2<sup>nd</sup> Ave. to SW 1<sup>st</sup> Ave. Staff is currently drafting the development agreement with Concept Companies, the project developer. Construction on the public walkway project is projected to begin in November of 2018 and is expected to be completed by February 2019. CRA Staff will provide project updates while construction is on-going.

South Main Street, Project Manager, Andrew Meeker: Construction continues on the three quarter mile section of South Main Street with complex underground utility work and hardscape improvements such as sidewalks and curbing. New traffic patterns are in place that incorporate the new roundabout as well as the reverse angle parking at Depot Park/Cade Museum. Currently spectators of the project can view some of the decorative street lights being placed as well as several landscape planters being completed. Driveway tie-ins are underway and the large live oak was recently installed in the roundabout.

<https://www.facebook.com/DestinationSouthMain/> The project website is serving as the communications hub for the project at [www.destinationsouthmain.com](http://www.destinationsouthmain.com) <<http://www.destinationsouthmain.com>> Businesses, residents, and stakeholders are being informed on the project progress via on-site meetings, physical and electronic newsletters, press releases, and social media. Additionally, Destination South Main Street is a vital part of the recently launched Trans4ming East GNV communication initiative aimed to inform community stakeholders of the multiple street improvement projects underway in the area. [www.trans4mingeastgnv.com](http://www.trans4mingeastgnv.com) <<http://www.trans4mingeastgnv.com>>

### **Fifth Avenue Pleasant Street Redevelopment Board**

Heritage Trail, Project Manager, Jessica Leonard: Staff is working to provide a presentation to the Board for consideration of approval once the CRA reviews and consolidates all the community input from the meeting. Staff is working internally as well as continued partnerships within the community and Manley Designs to draft the Trail Feasibility Study and Implementation Strategy. Once the layout of this trail is completed, Staff will provide a presentation to the Board for consideration of approval.

Seminary Lane, Project Manager, Sarah Vidal: Last year, the Gainesville Florida Housing Corporation (GFHC) and Gainesville Housing Authority (GHA) boards and the CRA listed their respective properties totaling 6.55 acres for redevelopment. Conditions of the sale include honoring parts of the Master Planning that was accomplished over the years with the Fifth Avenue Community. Multiple offers have been submitted via various real estate agencies for the properties that were listed. GFHC, as the majority owner, is leading the negotiations with joint participation from the CRA.

None at this time

CRA Executive Director to the CRA Board: Receive project update from Staff