



## Legislation Details

**File #:** 050849. **Version:** 2 **Name:** Status of the Market Gainesville Partnership efforts to develop a Gainesville Community Brandprint™ (B)  
**Type:** Discussion Item **Status:** Passed  
**File created:** 12/11/2006 **In control:** City Manager  
**On agenda:** **Final action:** 12/11/2006

**Title:** Status of the Market Gainesville Partnership Gainesville Community BrandPrint (B)

This item is a report on the results of the Market Gainesville Partnership (MGP) effort to develop and implement a community-wide brand and marketing strategy for the Gainesville community.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 050849\_200601231300.pdf, 2. 050849\_200609251300.pdf, 3. 050849\_200612111300.pdf, 4. 050849-1770\_001.pdf

Date	Ver.	Action By	Action	Result
12/11/2006	2	City Commission	Approved as Recommended	Pass
9/25/2006	1	City Commission	Approved as Recommended	Pass
1/23/2006	0	City Commission	Approved as Recommended	Pass