



## Legislation Text

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### City Commission Strategic Planning Workshop Results (B)

**This item addresses the outcome of the City Commission's Strategic Planning workshop to update the City of Gainesville Strategic Plan for FY11 & FY12. The Workshop was held on June 7, 2010.**

The City Commission held a Strategic Planning Workshop on June 7, 2010. Ms. Marilyn Crotty, Director of the Florida Institute of Government at the University of Central Florida facilitated the session and prepared a summary report.

#### Results of Workshop:

At the Workshop, the City Commission discussed the previous goals and initiatives that were adopted for FY10. The Mayor and Commission agreed to continue seven of the goals and to delete the partnership goal. The initiatives under that goal were moved to other goals. Staff was directed to reword the government effectiveness and fiscal responsibility goal statement to include measuring and improving the cost effectiveness of government services. The Commission indicated that work on existing initiatives should continue into FY11 & FY12. During the afternoon session of the Workshop, the Commission proposed four additional initiatives for FY11 & FY12.

#### Selection of Sponsoring Commissioners:

In accordance with the General Government Strategic Planning process, each Commission member is asked to select and rank six initiatives for which they would like to champion. Each Commission member is assigned their number one choice, unless a conflict is created, at which they are assigned their number two choice. The second initiative is assigned from one of their top five choices. During discussion, Commission members may elect to sponsor additional initiatives.

#### Committee Referrals:

The existing 25 City Commission strategic initiatives are aligned with City Commission Standing Committees and the Community Redevelopment Agency through on-going referrals. Staff recommends that the four new initiatives be referred to Committee.

#### Economic Development/University Community Committee:

2.9 Develop strategies to support local small businesses

#### Recreation, Cultural Affairs & Public Works Committee:

5.4 Bring existing roadway stock up to 70% rating level, as established by the Army Corp of Engineers

5.5 Implement improved transit as described in the RTS Premium Services Report

6.2 Assess neighborhoods to determine need for infrastructure improvements for bicycle and pedestrian use

Joint collaboration between Staff Champions, Sponsoring Commissioners and the aligned City Commission Standing Committee will be employed to develop the FY11 & FY12 action plan and critical success measures for each strategic initiative. The *City of Gainesville Strategic Plan for Fiscal Years 2011 - 2012* will be brought back to the City Commission for adoption at the beginning of FY11.

Any fiscal impacts will be addressed during the budget hearings for FY11 & FY12.

The City Commission: 1) receive the summary report prepared by Ms. Crotty; 2) affirm the proposed goals and initiatives for FY11 & FY12; 3) accept the assignment of two or more initiatives to each member of the City Commission; and 4) refer the four new strategic initiatives to the appropriate Committee.