



Legislation Text

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Florida Division of Cultural Affairs General Program Support, Local Arts Agency Grant (NB)

This item requests approval by the City Commission for the Department of Parks, Recreation and Cultural Affairs (PRCA) to accept, if awarded, a Local Arts Agency (LAA) grant from the Florida Division of Cultural Affairs (DCA).

Since being designated as the Local Arts Agency (LAA) for Alachua County in 1985, the City of Gainesville Parks, Recreation and Cultural Affairs Department, Cultural Affairs Division, has regularly applied to the State of Florida Division of Cultural Affairs (DCA) for a general program support grant in the LAA category. The Department qualifies as a Level III organization and can apply for the highest level of funding, \$150,000. Staff has worked to prepare a general program support grant request for the June 1st deadline, requesting grant funds for FY 2018 in the LAA category. The period for this grant award is from July 1, 2017 to June 30, 2018.

Though this grant is for general program support, a detailed outline of how the funds will be spent is required with the application. If funded, the grant award for FY 2018 will be applied to initiatives that will build local arts agencies' capacity. The grant will provide funding for the "352ArtsRoadmap" cultural master plan implementation for the City of Gainesville and Alachua County with related marketing initiatives. It will provide support for the Thomas Center Galleries' exhibitions curation and marketing; artists' fees for the spring "Jest Fest!" event; and support collaborations with the UF Health Shands Arts in Medicine program (the 352Creates initiative) and UF College of the Arts (the 352walls initiative).

The grant submission deadline was June 1, 2016; a panel review of applications will be scheduled for September; final recommendations will be announced in June 2017. The grant period is for July 1, 2017 - June 30, 2018.

The FY 2018 General Program Support \$150,000 grant which has been applied for in the LAA category will be matched 1:1 by expenditures in the PRCA FY17 and FY18 operating budget. No additional funds will be necessary to facilitate this request.

The City Commission: 1) authorize the City Manager to accept, if awarded, a Local Arts Agency grant from the Florida Division of Cultural Affairs, and 2) authorize the City Manager or designee to execute any grant-related documents, subject to approval by the City Attorney as to form and legality.