



Legislation Text

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Heartwood Update (B)

Since the last update given to the Advisory Board on June 15, 2021, the Heartwood team has been ramping up the marketing and also held a “Neighborhood Drive-thru and Open House” on June 16, 2021. The event was a success with over 100 people in attendance either touring the model home or simply driving through the neighborhood.

Wednesday, June 30, 2021 was Heartwood’s “Sales Day.” Potential Buyers were instructed to access the applications via the Heartwood website at www.heartwoodgmv.com <<http://www.heartwoodgmv.com>>. As of July 8, 2021 a total of seven applications were received for the Showcase homes and a total of 23 for the homes with Dreams2Reality financing. In today’s meeting GCRA Staff will provide an update on the Heartwood Neighborhood development and what to expect in the coming months. Keller Williams Team Dynamo will also give an update to the Board as the Neighborhood’s Sales Team.

None

GCRA Director to GCRA Advisory Board: Hear update from Staff