



Legislation Text

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CRA Work Plan - 2nd Quarter Update (B) - 15 minutes

During the CRA's FY 2014 Strategic Planning session, held from May - September 2013, the CRA worked to reprioritize and re-focus redevelopment efforts in order to bring forward initiatives that will result in economic development across the four CRA areas. The philosophy behind the focus included creating and strengthening economic nodes and creating strong physical and economic connections between the nodes. The result of these discussions culminated with the adoption of the CRA's new strategic plan and streamlined budget.

In October 2013, and also at the beginning of the 2014 fiscal year, the CRA embarked to implement the list of re-prioritized and focused community initiatives, the newly structured community engagement plan, and office reorganization. In an effort to organize and communicate this endeavor, a work plan was created. The work plan includes the major milestones of objectives to accomplish during fiscal year 2014. The work plan is a living document that is to be updated quarterly to track the progress of CRA initiatives and provides a roadmap for the community to follow, engage, and become involved as changes are made to their neighborhoods.

At this month's CRA Board meeting an update will be given on the work plan as to what was accomplished during the first quarter for 2014 and to provide additional information on what is to be expected during the second quarter of this year.

None at this time

CRA Executive Director to the CRA Board: Hear presentation from staff.