



## Legislation Text

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### Contract with Lanier Parking Management for Consulting Services (B)

The Downtown Parking Garage is experiencing a number of challenges. In order to address the challenges, both the Public Works and CRA staffs believe that we need professional parking management consulting services. Lanier is one of the largest parking management companies in the country with contracts in Atlanta, Georgia; Myrtle Beach, South Carolina; and Charlotte, North Carolina.

The services provided would include analysis of existing facility equipment effectiveness, analysis of existing and potential facility utilization and related matters, a marketing plan for City Garage to downtown businesses and visitors, and development of a management plan for the facility. The scope of service for this contract includes analysis of existing facility equipment effectiveness, analysis of existing facility utilization, creation of a marketing plan for City Garage to downtown businesses and visitors and development of a marketing plan.

The base cost for this contract will be \$22,681.

The CRA has \$1.4 million invested in the garage with an annual debt service payment of \$112,035 annually. There is \$38,000 remaining in the CRA account for the parking garage project.

Executive Director to the CRA: Recommend the CRA contract with Lanier Parking for consulting service at the not to exceed amount of \$22,681, absent additional authorization.