



Legislation Text

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Gainesville Chamber of Commerce Recommendations for Small Business (B)

In June, 2013, the Gainesville Area Chamber of Commerce published a report entitled, “Growing Your Small Business in Gainesville: A Conversation with City Leaders”. The report contains twenty seven (27) recommendations focused on the six principles of accessibility, accountability, simplicity, consistency, affordability and efficiency.

The report was a follow up to a collaborative dialogue with small business that was jointly hosted by then Mayor-Elect Braddy, members of the City Commission and the Gainesville Area Chamber of Commerce on May 13, 2013 at the City of Gainesville Senior Recreation Center.

At the event approximately 130 people gathered to share insights into how the City could assist small business in its growth and development Citywide. This feedback was presented within the context of five stages of Business Development including: Conception, Start-Up, Growth, Expansion and Establishment.

On November 6, 2013, an initial meeting of the Gainesville Small Business Task Force was held to review the report’s recommendations and to discuss a preliminary roadmap to be followed in ensuing month’s regarding implementation.

Since that time City staff has moved forward on several levels to accomplish report recommendations and on March 5th and June 16th, Task Force Work Group meetings (followed by full Task Force meetings) were held to discuss status and work to date with City, GRU, Chamber staff and Chamber Task Force members in attendance.

Of twenty seven (27) report recommendations, many of the administrative assignments have been accomplished. Those that are policy oriented are recommended for referral to the July 1st Audit, Finance and Legislative Committee for further direction. The Committee has reviewed this item on two prior occasions in August and November, 2013 for progress on updates.

No impact at this time.

The Audit, Finance and Legislative Committee: 1) hear a brief presentation from staff; 2) take action as deemed appropriate.