



Legislation Text

File #: 160189., **Version:** 1

FY 2017 Visit Florida Cultural, Heritage, Rural and Nature (CHRN) Grant (NB)

This item requests City Commission approval for Parks, Recreation and Cultural Affairs (PRCA) Department to accept, if awarded, a grant from Visit Florida Cultural, Heritage, Rural and Nature Grant program to install interpretative signage for each of the 352 Walls located in the downtown area.

The City of Gainesville Parks Recreation and Cultural Affairs (PRCA) Department has submitted a grant application to the Visit Florida Cultural, Heritage, Rural and Nature (CHRN) Grant program to support the installation of interpretative signage for each of the 352 Walls located in the downtown area. The funds, if awarded, will enable the 352Walls project to add areas where visitors and residents will gravitate to and explore as well as develop the area's pedestrian potential. It is estimated that the newly installed interpretative panels will have an impact on the local economy whereby visitors will spend money in local restaurants, shops and parks.

PRCA has submitted a grant application in the amount of \$5,000 to the Visit Florida Cultural, Heritage, Rural and Nature (CHRN) Grant program for marketing funds to support the 352 Walls interpretative panels. The cash match will be met with funds from the Tourism Product Development Grant. No additional funds will be necessary to facilitate this request.

The City Commission authorize the City Manager or designee to execute the grant award agreement, if awarded, and other grant-related documents, subject to approval by the City Attorney as to form and legality.