



Legislation Text

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Eastside Banner Proposal Update (NB)

At last month's meeting during the review of the University of Florida banner proposal it was requested that staff research if it was feasible to place University of Florida commemorative banners on the Eastside, on Waldo Road near the University of Florida' Eastside campus or on East University Avenue.

Staff has discussed this issue with GRU, and banners do not appear to be feasible on Waldo Road near the University of Florida's Eastside campus, because the poles along Northeast Waldo Road are set back from the street 40 to 50 feet on the east side and are behind the trees. In addition, there are very few poles on the west side and no banner brackets on any of the poles. This is not a suitable location for banners.

East University Avenue has also been determined to likely not be a suitable location for banners at this time because the poles along East University Avenue are near the street but do not have any banner brackets and will have some potential clearance problems with communications lines. Banners could only be placed if brackets are installed where there are no conflicts with communications.

GRU staff has recommended the CRA consider a lighting project along Northeast Waldo Road in the future. New lighting fixtures could accommodate a future banner project. In addition, the CRA may consider funding a lighting project on University Avenue, continuing installation of the Renaissance light fixtures that can also better accommodate banners as well as improve the aesthetics of the corridor.

None.

Executive Director to the CRA: Receive the report from staff.