Legislation Text

File #: 200454., **Version:** 1

Approval of the Extension of the Agreement between the City of Gainesville and Keep Alachua County Beautiful, Inc. (KACB) for Anti-litter and Anti-graffiti Activities (B)

The City Commission approved the execution of a two (2) year agreement between the City and KACB for anti-litter and anti-graffiti services which expired on September 30, 2020. The agreement allows for two (2) one (1) year renewals for an annual cost of $55,000.

The City of Gainesville has been a member of KACB since its inception in 1995 and has worked cooperatively to address litter, removing graffiti, painting dilapidated buildings, cleaning up illegal dumps sites, and coordinating the Great American Cleanup.

From October 1 thru June 30, 2020, Keep Alachua County Beautiful engaged 2,035 volunteers to clean up litter and collected 21,608 pounds of litter. The volunteers provided over 1,308 hours of service for litter removal alone. Additional volunteer activities included removal of invasive plant species, community gardening, planting trees, and removing graffiti that accounted for an additional 6,667 volunteer hours. As a nonprofit organization, KACB was able to realize $225,825 in value from volunteer hours, in-kind donations, and other contributions amounting to a $14.01 return of investment for each $1 of governmental funding.

The services provided for in the agreement include $15,000 for membership in KACB, $10,000 for the Beautiful Block Program, $10,000 for the Community Outreach Program and up to $20,000 for beautification projects including the Great American Cleanup.

Funding for $55,000 is budgeted in the Solid Waste Fund Other Contractual Services.

The City Commission authorize the extension of the Agreement with Keep Alachua County Beautiful, Inc. for an additional period from October 1, 2020 to September 30, 2021, subject to approval by the City Attorney as to form and legality.