



## Legislation Text

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### Agreement Renewal - Keep Alachua County Beautiful (B)

Keep Alachua County Beautiful (KACB) was certified in 1995 as the local affiliate of Keep Florida Beautiful and Keep America Beautiful. The City of Gainesville has been a KACB member since the certification of this non-profit organization and has supported KACB with an annual contribution of either \$15,000 or \$20,000 for each of the past five years. The City of Gainesville has also provided in-kind services ranging in value from approximately \$12,000 to \$15,000 each year in support of the Florida Great American Cleanup activities. In addition, the City of Gainesville provided free office space and photocopying to KACB in 1994, prior to KACB's certification as a Keep Florida Beautiful and Keep America Beautiful affiliate.

KACB requests that the City of Gainesville identify up to \$15,000.00 in in-kind services to renew the agreement with KACB for the 2001 Florida Great American Cleanup and contribute \$15,000.00 to renew its membership in Keep Alachua County Beautiful. In return, KACB will perform specified cleanup and beautification projects in coordination with the City Solid Waste and Parks Divisions. These projects include, but are not limited to, "The Florida Great American Cleanup," graffiti removal, tree and shrub plantings, and public education programs for litter and graffiti prevention.

In addition, KACB has requested an additional \$28,875 to implement "The Beautiful Block Program." This program is to recruit block captains from targeted neighborhoods, and provide guidance and tools to empower them to keep their own blocks clean and beautiful. Staff supports implementation of such a program, however, recommends funding of \$10,000.

Funds are available in the Solid Waste Division's operating budget.

The City Commission authorize: 1) the City Manager to renew the contract with Keep Alachua County Beautiful in an amount up to \$15,000.00 in in-kind services for the "Florida Great American Cleanup", subject to approval by the City Attorney as to form and legality; 2) \$15,000.00 for a membership with Keep Alachua County Beautiful, for the period beginning October 1, 2000 through September 30, 2001; and 3) \$10,000 for implementation of "The Beautiful Block Program."