

City of Gainesville

City Hall 200 East University Avenue Gainesville, Florida 32601

Legislation Details (With Text)

File #: 130455. Version: 2 Name: Ironwood Golf Course Marketing and Restaurant

Operations (B)

Type: Discussion Item Status: Pending In Committee

File created: 11/6/2013 In control: Recreation, Cultural Affairs and Public Works

Committee

On agenda: 1/27/2014 Final action:

Title: Ironwood Golf Course Marketing and Restaurant Operations (B)

This item involves a brief presentation from staff regarding the status of Ironwood Golf Course

Marketing and Restaurant Operations.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 130455_Marketing Ppt_20140127.pdf

Date	Ver.	Action By	Action	Result
1/27/2014	2	Recreation, Cultural Affairs and Public Works Committee	Discussed	
10/17/2013	1	City Commission	Referred	Pass

Ironwood Golf Course Marketing and Restaurant Operations (B)

This item involves a brief presentation from staff regarding the status of Ironwood Golf Course Marketing and Restaurant Operations.

At the October 17, 2013 City Commission meeting, the Commission referred to the Recreation, Cultural Affairs and Public Works Committee a discussion of alternative marketing approaches for Ironwood Golf Course, as well as the concept of privatization of its restaurant and ideas for soliciting citizen ideas and suggestions. Mayor Braddy requested that staff provide frequent reports on the progress of Ironwood to the City Commission.

Staff will provide a brief update on the status of marketing for the golf course, as well as information regarding previous efforts for restaurant operations.

There is no fiscal impact for this agenda item.

The Recreation, Cultural Affairs and Public Works Committee receive an update from staff regarding Ironwood Golf Course marketing and its restaurant operations.