

City of Gainesville

City Hall 200 East University Avenue Gainesville, Florida 32601

Legislation Details (With Text)

File #: 130458. Version: 2 Name: Regulations of Murals in the Land Development

Code (B)

Type: Discussion Item Status: Passed

File created: 11/6/2013 In control: City Plan Board

On agenda: 2/6/2014 **Final action:** 2/6/2014

Title: Regulations of Murals in the Land Development Code (B)

This is a request for the City Commission to hear a presentation regarding regulations of murals in the

Land Development Code and take appropriate action.

ESTIMATED STAFF PRESENTATION 10 MINUTES

Sponsors:

Indexes:

Code sections:

Attachments: 1. 130458A_Info Item _Murals_minutes_20140206.pdf, 2. 130458B_staff ppt_Murals_20140206.pdf

Date	Ver.	Action By	Action	Result
2/6/2014	2	City Commission	Approved, as shown above	Pass
10/17/2013	1	City Commission	Referred	Pass

Regulations of Murals in the Land Development Code (B)

This is a request for the City Commission to hear a presentation regarding regulations of murals in the Land Development Code and take appropriate action.

ESTIMATED STAFF PRESENTATION 10 MINUTES

The topic of how the sign ordinance regulated murals became an issue after a business was cited for violating the city's sign ordinance.

On November 6, 2013 the City Commission referred the issue of mural section of the Sign Ordinance to the City Plan Board. The City Plan Board heard this issue on December 2, 2013. During the City Plan Board meeting, staff presented several photographs for the board members to rank as either a sign or mural.

Staff will share the City Plan Board rankings after the City Commission has had an opportunity to rank the photographs.

Generally murals are defined by what is not contained in them. Items containing information intending to advertise or draw attention to a brand of product or brand of service shall be regulated as a sign. Murals also cannot include the name of the commercial occupant, business or brand identification, trademark, logo, address, offer of service or other commercial message.

None.

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City Plan Board to the City Commission: 1) hear a presentation from staff and take whatever action deemed appropriate.

Alternative Recommendation

This item is a City Plan Board report out, there is no alternative recommendation.