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CRA Project Summary (NB)

As a regular informational item on CRA agendas, Staff provides a brief update on selected referrals, redevelopment projects and development agreements under review. This monthly update is typically a limited sampling of the CRA's many on-going projects, as opposed to a complete list.

CRA Wide

FY14 Annual Report Update - The CRA partnered with the Sequential Artists Workshop-a local, nonprofit arts school located in the CRA's Downtown redevelopment area to illustrate this year's annual report. The intent of this partnership was to communicate the CRA's project milestones in a unique, original way and to increase civic interest and engagement. Modelled after *Sunday Funnies* comic strips, the report was printed on newsprint and brought to the doorsteps of 31,000 citizens through the Gainesville Sun and Guardian.

The CRA was required by Florida Statute to release a report of its activities for the 2014 fiscal year (October 1, 2013-September 30, 2014) by March 31, 2015. An online version of the report can be viewed at www.doorstep-gcra.com <<http://www.doorstep-gcra.com>>.

Façade Grant - The Façade Grant program is a competitive matching grant program that is designed to encourage reinvestment in building facades, specifically those located on highly visible target corridors within the district. Applicants must commit to expending (at a minimum) a cash match equal to the grant funds sought in the application. Repairs/upgrades to the façade must be visible at all times from the building's exterior, and maintenance items are not eligible for grant funds.

Economic Development -At the October 2014 CRA Board meeting staff was requested to continue research on economic development incentive programs and bring back a review of current incentive programs and further recommendations. During this review period, the Transformational Projects Incentive Program and Redevelopment Incentive Program will remain on hold. At the December Board meeting, the CRA voted to discontinue its two loan programs, the Grow Gainesville Fund and the Capital Access Program. Staff will be

bringing back further recommendations for economic development incentive programs at future meetings.

Acting on behalf of the City, the CRA is currently seeking a single tenant for the Depot Building to operate the restaurant, café, retail and flexible spaces.

Eastside Redevelopment Advisory Board (ERAB)

1717 SE 8th Avenue- In December staff completed the Master Plan for the former Kennedy Homes site. The 100% Master Plan continues to define more specific elements of the Preliminary Master Plan. There is an emphasis placed on green spaces (pocket parks), wetland restoration, nature via walking trails, and connectivity throughout the development. The design is strong and provides us with a road map for constructing a new high quality neighborhood that fits into the fabric of the surrounding area. As we transition into the implementation phase of the project, staff is preparing to issue a solicitation for professional design services. These services will focus on the following deliverables: zoning and land use, design plat, 1st phase construction documents, and environmental consulting services. CRA Staff will work with City Purchasing to get this RFQ posted and completed. Staff is also developing a branding/marketing plan for the new development as well as our other Eastside initiatives.

GTEC Area Master Plan & Phase 1 Development -- On this agenda.

ERAB Residential Paint Voucher Program - Due to the success of the FAPS Residential Paint Voucher Program the CRA Board advised staff to implement a sister program within the Eastside Redevelopment Area. Staff worked with the CRA attorney to draft language for a program that meets the Eastside Redevelopment Plans of “Support and encourage improved appearance and design of both public and private projects. Strategies may include, but are not limited to, developing design guidelines, providing design assistance, façade grant and/or paint programs, incentives, and partnerships with both the public and private sector.” Like the FAPS Residential Paint Voucher Program, the Eastside Redevelopment Area Program will provide an eligible applicant with a voucher for paint and painting supplies up to \$500 to be used for the exterior painting of their home. We are currently accepting applications and have 1 application in North Lincoln Heights currently pending.

Greater Duval Neighborhood Revitalization Initiative (NRI) - CRA launched a partnership with Alachua Habitat for Humanity called the “Partnership for Paint” program. Habitat currently manages a program called “A Brush with Kindness” the program helps preserve homeownership by partnering with homeowners struggling to restore and maintain a safe and decent place to live. Habitat’s A Brush with Kindness program provides volunteer groups who come alongside and assist homeowners in completing minor repairs, painting, and other home maintenance. The program allows the CRA to offer a grant of up to \$500 to eligible home owners in the NRI area. The \$500 grant will be applied to the fee associated with participation in “A Brush with Kindness”. CRA Staff as well as Alachua Habitat is currently accepting application for the Partnership for Paint Program, we currently have completed 9 homes in the area and have budgeted for another 11.

Downtown Redevelopment Advisory Board (DRAB)

SW 5th Avenue - At its March 16, 2015 meeting the CRA approved a Guaranteed Maximum Price (GMP) for construction of the SW 5th Avenue Porters Community Project. Trade packages are currently out to bid and Brentwood Construction is completing the application process for permitting the project. CRA Staff is also at work with the Porters Monument manufacturer finalizing design details. Construction is expected to begin in April and will be completed within 60 days of the start date.

Downtown Plaza - The Plaza closed for construction on March 1, 2015 and demolition and site work are currently underway. CRA Staff are also addressing the Board's requests to re-think operations and programming; including but not limited to park operations and policies, diversity in programming, number of events and daytime activities, rental policies, revenue potential, and adjacent parking.

Acting on behalf of the City, the CRA selected Steamers as the new tenant for the Bethel Station. Steamers opened for business on Thursday, April 9, 2015, the beginning of their 5-year lease.

Downtown Residential Paint Program - Staff is still reaching out to residents for this program. Applications have been requested and we are awaiting the completion of these applications.

Depot Park - On this agenda

Power District - As the CRA continues to implement the various elements of 2013 Redevelopment Plan and coordinate departmental involvement in the process, Staff is working on the many activities currently underway as was presented to the Board at your February meeting. Because of the complex and dynamic conditions of the Power District site, multiple independent yet interrelated tasks are being conducted so to craft a comprehensive redevelopment strategy. These efforts will help identify and prioritize needed investments and resources from the various agency stakeholders participating in the redevelopment of the Power District. These projects include the Utility Infrastructure Analysis, Sweetwater Branch Creek Daylighting Feasibility Study, Existing Environmental Conditions Analysis, Property Disposal Strategy, Existing Building Needs Assessment, programming and short-term aesthetic site improvements. These various initiatives underway will serve as specific near future agenda items for the Board to hear and provide guidance to CRA Staff.

South Main Street - After receiving over 350 comments to a stakeholder project survey released in September and October, CRA staff and the consult team hosted a series of follow-up stakeholder and community events on Wednesday, November 19 to continue investigating possible improvements to the S. Main St. corridor. The first event was a lunchtime walking tour and pedestrian evaluation of the corridor in which 30+ citizens, business, and property owners participated. Later that evening, the project team hosted a drop-in open house at First Magnitude Brewery from 4:00 pm -7:00 pm. Attendees took part in an interactive series of themed stations in which the project was discussed and feedback was solicited. The input that was received is now being organized, reviewed, and incorporated into the vision by the project team.

During a recent February weekday as well as weekend day CRA staff conducted pedestrian and bicycle observation counts at 3 locations along the corridor in order to document existing usage patterns and behavior trends. The collected data is currently being synthesized and analyzed so be presented to the Board at a future date.

Next project steps include attending additional one-on-one coordination meetings with area businesses, property owners, and stakeholders to discuss the area and validate the draft project planning principles. Staff is in the process of drafting with a goal to launch in March, a targeted Façade Facelift program for properties along the corridor to assist businesses and property owners envision how minor building and site aesthetic improvements could enhance the appearance of their property and the overall corridor. This exercise may lead to future façade grant applications.

College Park University Heights Redevelopment Advisory Board

NW 5th Avenue (1300-2000 blk) - The design of the NW 5th Avenue corridor has reached 30% completion. The 30% plans were distributed to the appropriate departments for review and comment. Staff received comments

from the respective departments on April 29th and has since instructed DRMP, Inc. to move forward with 60% design development. During this phase of design, DRMP, Inc. will be working closely with GRU to coordinate a design and layout for undergrounding the utilities along the corridor.

NW 1st Avenue Streetscape (1600-1900 blocks): Phase 2 - In summer 2012, CRA hired Perkins & Will and Causseaux, Hewett, & Walpole, Inc. (CHW) to produce a Basis of Design for the corridor. During that design phase, design team met with City department representatives and other stakeholders in order to develop a comprehensive and collaborative approach for the corridor. The Interim Basis of Design, dated April 2013, was the output of this collaborative effort and served as the starting point for the Phase 1: 15% Construction Documents project, led by CHW. Through extensive stakeholder engagement, design team developed a desired scope of streetscape improvements and created a conceptual street layout. The product of this process was the 15% Construction Documents, approved by the CRA Boards in April. The current Phase 2 Design contract, led by CHW, includes the full development of the 15% Construction Documents concept into a complete, permitted, set of construction documents ready for construction and installation. 50% Construction Documents was approved by the CRA Boards in September.

“The Standard” Development Agreement - On the agenda

Fifth Avenue Pleasant Street Redevelopment Board

A.Q. Jones House Museum - Construction documents have been completed for the building. Staff is currently negotiating a Guaranteed Maximum Price proposal for the interior build-out and site work for the museum.

Neighborhood Spruce Up Program - The FAPS Residential Paint Voucher Program is on-going. Staff received two new applicants in March. Additionally we will re-advertise the program to seek out additional applicants.

NW 3rd Ave. Sidewalks - At the February CRA Board meeting, the Board approved the 100% Construction Document documents and the construction contract. Staff is now in the process of finalizing the Maintenance of Traffic Permit Application and coordinating the project scope and schedule with affected property owners. Staff recently learned of plans to build a Publix at the southeast corner of NW 13th St. and NW 3rd Ave. which overlaps with a portion of this sidewalk project. We are currently coordinating with Publix on their site development plans to coordinate the two projects. Construction is still anticipated to begin spring of 2015 on the CRA’s sidewalk project.

Seminary Lane - CRA staff and the Gainesville Florida Housing Corporation (GFHC) Board agreed on an Option Agreement for the former seminary lane property. The CRA Board approved the agreement in February. The agreement has been executed and the consideration fees have yet to be transferred to GFHC. CRA and GFHC have begun to perform due diligence/pre development work on the project sites.

None at this time

CRA Executive Director to the CRA Board: Receive project update from Staff