



Legislation Details (With Text)

File #: 150152. **Version:** 1 **Name:**
Type: Staff Recommendation **Status:** Passed
File created: 7/8/2015 **In control:** City Manager
On agenda: 8/20/2015 **Final action:** 8/20/2015
Title: Second Amendment to the Tourism Product Development Interlocal Agreement with Alachua County (B)

This is a request for the City Commission to approve and authorize the Mayor or designee to execute a second amendment to the Tourism Product Development Interlocal Agreement with Alachua County, amending and extending the current agreement for two years, through September 30, 2017.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 150152A_2ndAmdmt_20150820.pdf, 2. 150152B_1stAmdmt_20150820.pdf, 3. 150152C_OrigAgrmt_20150820.pdf, 4. 150152_tourism agreement_20150820.pdf

Date	Ver.	Action By	Action	Result
8/20/2015	1	City Commission	Approved as Recommended	

Second Amendment to the Tourism Product Development Interlocal Agreement with Alachua County (B)

This is a request for the City Commission to approve and authorize the Mayor or designee to execute a second amendment to the Tourism Product Development Interlocal Agreement with Alachua County, amending and extending the current agreement for two years, through September 30, 2017.

Since the fall of 1996, the City's Department of Parks, Recreation and Cultural Affairs has administered County-funded programs for the expenditure of tourist tax funds to arts and eco-heritage non-profit agencies. Since late 2001, the City has also created new programs under terms of tourist tax funded agreements with Alachua County. The most recent Interlocal Agreement was approved on September 6, 2012 for a period of three years, from October 2012 through September 30, 2015.

Staff has been working with the Alachua County Visitors and Convention Bureau to develop terms for an amendment to the Interlocal Agreement, extending it and also addressing some programmatic needs identified by staff during the current Agreement's term. The Second Amendment includes five revisions to the current Interlocal Agreement: the first revision extends the term of the agreement two more years beyond its current end date; the second revision relieves the City of liability for a grantee action not in accordance with its contract, as outlined in the current Interlocal Agreement; the third revision allows unallocated Tourist Development Tax monies remaining in the Tourism Product Development Grant Program (Programming and Events category) to be re-designated to the City administered New Programs (tourism marketing) category with the written consent of the Visitors & Convention Bureau (Visit Gainesville) Director; the fourth revision changes the name of the County Manager, and the fifth revision permits either party (City or County) to terminate the agreement with written notice, whereas the current Interlocal Agreement only permits the County to do so.

The Second Amendment to the Interlocal Agreement provides for unallocated Tourist Development Tax monies not awarded for the Tourism Product Development Grant Program to be re-allocated within the program to the City-administered New Programs (tourism marketing) category, with the written consent of the Visitors & Convention Bureau (Visit Gainesville) Director; in FY 15 this amount is \$102,000.

The City Commission: 1) approve the Second Amendment to the Tourist Product Development Interlocal Agreement with Alachua County, and 2) authorize the Mayor or designee to execute the Second Amendment to the Tourist Product Development Interlocal Agreement with Alachua County and any related documents on behalf of the City, subject to approval by the City Attorney as to form and legality.