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Date	Ver.	Action By	Action	Result
10/21/2021	1	City Commission	Approved as Recommended	

Bid Award for Homeowner Education Campaign (B)

The Housing & Community Development Division (HCD) is seeking City Commission approval to retain the services of Three Rivers Legal Services, Inc. (TRLS), resulting from their successful selection during the recent Request for Proposal (RFP) process. The City of Gainesville (City) sought proposals from qualified non-profit or for-profit legal services organizations or attorneys to provide legal assistance by providing homeowner education workshops.

The HCD Office plans to launch a Homeowner Education Campaign to educate homeowners about their legal rights related to Heirs Property, Estate Planning, Probate, the pros and cons of selling their home, and how to spot predatory practices. The Homeowner Education campaign will be available Citywide; however, strong campaign emphasis will focus on preservation of historic communities such as NW 5th Avenue, Pleasant Street, Porters, Duval, Lincoln Estates and Grove Street areas. The expected outcome of this campaign is to ensure overall awareness of homeowner's rights and responsibilities associated with preserving property ownership.

Three Rivers Legal Services will provide legal education presentations to the noted targeted communities at the flat rate of \$1,500 per quarter for an annual total of \$6,000.00. The flat rate will include all costs associated with developing, promoting and conducting the outreach presentations, such as marketing (including materials and advertising) and the Attorney and staff time involved in developing and conducting the presentations. The presentations format will be for 60-minute sessions with additional time for questions at the end.

The Evaluation Committee reviewing the proposal from TRLS agreed that TRLS met all programmatic requirements in response to minimum qualification guidelines. The agency employs current Florida Bar member attorneys, licensed by the Supreme Court of Florida, and other highly qualified staff who have demonstrated experience in landlord/tenant law and in defending evictions in the State of Florida.

Strategic Connection: This item is connected to Goal 3: A Great Place to Live & Experience in the City's Strategic Plan.

Funds in the amount of \$6,000 have been budgeted to provide the Legal Services for the Homeowner Education Campaign Program.

The City Commission: 1) award the bid to Three Rivers Legal Services, Inc.; and 2) authorize the City Manager or designee to execute all documents and contract related to the provision of the Homeowner Education Program, subject to approval by the City Attorney as to form and legality.