



## Legislation Details (With Text)

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<b>On agenda:</b>	11/4/2021	<b>Final action:</b>		11/4/2021	
<b>Title:</b>	Approval of Pilot of Special Multi-Year Event at Depot Park (Full Moon Fever Festival) (B)				
<b>Sponsors:</b>					
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<b>Attachments:</b>	1. 210608.A_Depot Park Special Event Guide & Application - unsigned_20211104, 2. 210608.B_Pilot Policy Red Light Management 2022_20211104				

Date	Ver.	Action By	Action	Result
11/4/2021	1	City Commission	Approved as Recommended	

### Approval of Pilot of Special Multi-Year Event at Depot Park (Full Moon Fever Festival) (B)

This Pilot Multi-Year Event at Depot Park proposal is to establish a fee structure for a multi-year special event with increased rates per year for the Full Moon Fever Festival, which is replacing the Annual Tom Petty Birthday Bash and will take place in October 2022. It is a two-day event that will be fenced off to the public and will feature ticket sales ranging in price from \$25 - \$230. This event will necessitate a total of 6 day closure to the park beginning on October 19, 2022, and ending October 24, 2022. The official event dates or the Festival are October 22, 2022 - October 23, 2022. Piloting this event will permit staff to develop a sufficient understanding of the operational impact of the park closure for the event and the new fee structure. Outputs from the Festival will help to inform event planning policy going forward.

For the purpose of the Pilot, the updated recommended fees are as follows: In year 2022 - \$15,000; fee for total park closure for up to and not to exceed six (6) days; In year 2023 - \$17, 500 fee for total park closure for up to and not to exceed six (6) days; In Year 2024 - \$20,000 fee for total park closure for up to and not to exceed six (6) days.

### Strategic Connection:

A Great Place to Live and Experience

### Fiscal Note

None.

The City Commission authorize the City Manager or the City Manager's designee to negotiate and execute an agreement with Red Light Management for a 3-year agreement for the Full Moon Fever Festival subject to approval by the City Attorney for form and legal sufficiency.