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1/27/2022	1	General Policy Committee	Discussed	

Special Events Services - Project Update (B)

PROJECT OVERVIEW

The Special Events Service is a new program that is being created by the City of Gainesville. The service will help event organizers create safe and successful public events - festivals, concerts, sporting events, parades, walks and runs, block parties, etc. The goal of the project is to connect our neighbors, build neighborhood bonds, and create community memories while we also improve disaster preparedness, plan city resources and services, and be financially responsible.

Special Events Services is a cross-charter, cross-department, city operations process improvement project that is part of Goal 5 of the Strategic Plan: Best-In-Class Neighbor Services. The project streamlines internal operations and makes it easier for event hosts to follow municipal, county, state, and federal law.

Strategic Connection

This item relates to the following areas of the strategic and action plans: Goal 5: Best In Class Neighbor Services.

Strategic Initiatives received \$30,000 in the FY 2022 budget to implement a digital solution. The City Manager has also approved hiring a full-time employee during FY 2022 to manage the Special Events Services program. PRCA is managing staffing requirements.

It is recommended that the City Commission hears a presentation by city staff and give feedback on specific policy questions.