



Legislation Details (With Text)

File #: 211243. **Version:** 1 **Name:**
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Title: Request to Address the Board - THE FEST (B)
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Attachments: 1. 211243_A_FEST_20_Sponsorship_Guide_SS_V2 (1)

Date	Ver.	Action By	Action	Result
6/21/2022	1	Gainesville Community Reinvestment Area Advisory Board	Approved as shown above (motion) and referred	Pass

Request to Address the Board - THE FEST (B)

THE FEST is an independent multiple-day, multiple-venue underground music festival held annually in Gainesville, Florida. In 2021, THE FEST celebrated 19 years after postponing the 2020 installment due to Covid-19 safety concerns. The FEST brings thousands of attendees to downtown Gainesville each year, which generates revenue for local businesses. FEST organizers worked to develop COVID protocols to hold the event safely. THE FEST is requesting the GCRA sponsor of this year's festival.

The backup included, provides information of the various sponsorship levels.

To be determine by the GCRA Advisory Board.

The GCRA Advisory Board hear requests for sponsorship from THE FEST, and render a decision.