Legislation Text

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The City of Gainesville Strategic Plan for Fiscal Years 2013 & 2014 (B)

This item seeks approval of the City of Gainesville Strategic Plan for Fiscal Years 2013 and 2014.

The strategic planning and goal setting process for FYs 2013 and 2014 was initiated in August 2012 with the City Commission Strategic Planning Retreat at Bouleware Springs. During the retreat, the Commission reviewed input provided by citizens at two community forums held during the year. Commissioners then reviewed the internal and external factors that may impact the city in the next five to ten years and assessed the strengths, weaknesses, opportunities and threats facing the city. Drawing on this information, the Commission then developed a five-year roadmap for the City of Gainesville in a collaborative brainstorming process. Based on these discussions, the elected officials established a set of goals and initiatives for the upcoming years which are the foundation of the City of Gainesville Strategic Plan for Fiscal Years 2013 and 2014.

Using a ballot process, the Commission selected initiatives to sponsor. Each Commission member was asked to select and rank four initiatives for which they would like to sponsor. Each participating member was assigned their number one, number two and number three choices, with some initiatives having Co-Sponsors. During discussion, Commission members may elect to sponsor additional initiatives.

Staff has since collaborated to develop two-year action plans to accomplish the City Commission goals and initiatives through the most cost-efficient allocation of resources. Critical success measures have been developed to enable benchmarking and desired outcomes have been defined to set a vision for success.

Each of the strategic initiatives will be aligned with City Commission Standing Committees and the Community Redevelopment Agency through on-going referrals. Since many of the goals and initiatives were re-organized and re-worded, all existing referrals will be removed from the referral lists this year and re-referred for Fiscal Years 2013 and 2014.

The strategic planning and budgeting processes are linked to assure that the City's budget reflects the City Commissions Strategic Plan.

The City Commission: 1) receive a presentation on the City Commission strategic plan; 2) accept the assignment of initiatives to each member of the City Commission to sponsor; 3) remove all existing strategic initiative referrals from the committee referral lists; 4) refer all strategic initiatives to the aligned Committee; and 5) adopt the City of Gainesville Strategic Plan for Fiscal Years 2013 and 2014.

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