File #: 150985., **Version:** 1

CRA Website Update (B)

Last updated in 2008, the CRA's main website was based on an outdated software program and layout that became "User-Unfriendly." The CRA recently partnered with local web development firm Red Zero Web Design to create a citizen-centered, mobile-optimized website <http://www.gainesvillecra.com> that adjusts to fit devices like tablets and smartphones. The new website features: an events tab to promote community workshops, blog functionality for news, a Legistar embed for improved access to agenda information, and integration with social media.

The CRA also partnered with the City's Planning and Development Department to create detailed ESRI ArcGIS maps that showcase the more than 74 CRA projects completed over the past ten years. At the meeting, staff will give a brief update on the changes and request feedback from the Board.

None

CRA Executive Director to the CRA Board: Hear presentation