



## Legislation Text

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### Vitality Report Update

At the February 2017 CRA Board meeting Staff introduced the Community Vitality Report as a way to take inventory of completed projects and better understand their effects on the quality of life in the CRA Districts. The objectives of the effort are to increase the capacity to measure the impacts of the community initiatives, to gauge progress towards the redevelopment objectives, and to strengthen the ability to identify future projects with the greatest potential to contribute to community vitality. A framework was introduced that recognizes that the success of the CRA isn't measured simply by increased property values. Instead, 'community vitality' is conceptualized as the cumulative, long-term, multi-level outcome. The evaluation approach considers the inputs and outcomes of redevelopment across the socio-cultural, economic, policy, and physical environments.

At this time, Staff has introduced the Vitality Report project to all four CRA advisory boards and the CRA Board and has since focused on the first guiding question -- "What's been done?" Staff has reviewed available resources, including project charters, updates, presentations and budgets, to compile a comprehensive inventory of completed projects. During today's presentation staff will provide a snapshot summary of initiatives completed to date and discuss trends in the scale, scope, and distribution of initiatives across time and throughout the districts.

Staff will also discuss how this step will inform the last two stages of the project as we discuss what's left to do in each District and the agency's role in prioritizing and accomplishing community goals. The end product will be a "Vitality Report" that's replicable, useful, and will serve as a strategic plan for the next five years.

None

CRA staff to the CRA Board: Hear presentation.