



Legislation Text

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CRA Workplan Update for Fiscal Year 2018 (B)

During the CRA's strategic planning sessions, held from May-September 2013, and prior to the FY15-16 Budget, the CRA facilitated a community driven process to reprioritize and re-focus redevelopment efforts in order to bring forward community initiatives that will result in economic development across the four CRA areas. The philosophy behind the focus included creating and strengthening economic nodes and creating stronger connections between these initiatives. The CRA also discussed augmenting initiatives with increased community engagement activities, community partnerships, economic development incentives, restructuring the organization, and transitioning certain activities. The result of these discussions culminated with the adoption of a two-year CRA FY17-18 Workplan and Budget. Since that time the CRA and its many collaborative partners have been working to implement and advance the approved Workplan.

With the addition of new CRA Board Members along with the upcoming mid-year budget discussion later this summer, the CRA is presenting this Workplan Update to provide an overview of the scope, mission, and various community initiatives and programs the CRA is actively pursuing. The Workplan has been updated in order to provide detailed information, strategy, and approach for undertaking this effort. The Workplan includes the updated objectives to accomplish during fiscal year 2018 and will serve as the foundation to the forthcoming Budget item in July to ensure the necessary resources are available to support the work of the CRA. The Workplan is a living document that will be updated frequently to track the progress of CRA initiatives. It also provides a roadmap for the community to follow, engage, and become involved. In addition to the presentation, Staff has included a series of Workplan factsheets that we hope will serve as a quick guide for up to date project and program related information.

None at this time

CRA Executive Director to the CRA Board: Hear the FY18 Workplan Update presentation.