



Legislation Text

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CRA Community Vitality Report

At the February 2017 CRA Board meeting Staff introduced the Community Vitality Report as a way to take inventory of completed projects and better understand their effects on the quality of life in the CRA Districts. The objectives of the effort are to measure the impacts of community initiatives, to gauge progress towards the redevelopment objectives, and to strengthen the ability to identify future projects with the greatest potential to contribute to community vitality. A framework was introduced that recognizes that the success of the CRA isn't measured simply by increased property values. Instead, 'community vitality' is envisioned as a cumulative, long-term, multi-level outcome of redevelopment.

At the April 2017 CRA Board meeting Staff provided an update on the first stage of the Vitality Report, which was guided by the question: "What's been done?" This was an opportunity to review all initiatives completed throughout each district and to examine which initiatives have most successfully contributed to community vitality.

At the June 2017 CRA Board Meeting Staff provided an update which focused on "What's left to do?" By reviewing the redevelopment plans, the 2013 strategic plan, and the most recent work plan, staff identified projects that have been proposed but not yet completed. This process was also informed by feedback received from multiple community engagement activities.

During this CRA Board meeting, staff will review the themes that have arisen from this the Vitality Report effort. The themes include: layers, scale, connectivity, health, integrity, and partnerships. Staff will discuss how these themes will be used to as the foundation for the next strategic plan.

None at this time

CRA Executive Director to the CRA Board: Hear presentation from Staff