

City of Gainesville

City Hall 200 East University Avenue Gainesville, Florida 32601

Legislation Text

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Grant Application to Florida Department of State, Division of Cultural Affairs for General Program Support, Multidisciplinary Presenter Category (NB)

This item requests approval by the City Commission for the Department of Parks, Recreation and Cultural Affairs (PRCA) to accept, if awarded, a General Program Support grant from the Florida Division of Cultural Affairs.

The City of Gainesville Parks Recreation and Cultural Affairs Department, Cultural Affairs Division, has regularly applied to the Florida Department of State, Division of Cultural Affairs (DCA) for a general program support grant. The Department qualifies as a Level III organization and can apply for the highest level of funding, \$150,000. Staff has worked to prepare a general program support grant request for the June 1st deadline, requesting grant funds for FY 2020-2021 in the Multidisciplinary Presenter category.

Though this grant is for general program support, a detailed outline of how the funds will be spent is required with the application. If funded, the grant award for FY 2020-2021 will be applied to initiatives that will build PRCA's cultural program presenting capacity. The grant will provide funding for elements of the "352ArtsRoadmap" cultural master plan for the City of Gainesville and related marketing initiatives. It will provide support for the curation and marketing of Thomas Center Galleries' exhibitions, and artist fees for the spring "Jest Fest!" event.

The grant submission deadline is June 3, 2019; a panel review of applications will be scheduled for September; final recommendations will be announced in June 2020. The grant period for the next grant is July 1, 2020 - June 30, 2021.

The FY 2020-21 General Program Support, \$150,000 grant requires a 1:1 match. The matching funds will be met by expenses from the recurring budgets of the Hoggetowne Medieval Faire and the Downtown Cultural Series, which includes the Downtown Festival and Art Show, as well as the budget of the Thomas Center Galleries. No additional funds will be necessary to facilitate this request.

The City Commission to 1) approve the request for the Department of Parks, Recreation and Cultural Affairs (PRCA) to accept the grant if awarded, from the Florida Department of State, Division of Cultural Affairs, and 2) authorize the City Manager or designee to execute the grant award agreement and other grant related documents, subject to approval by the City Attorney as to form and legality.