



Legislation Text

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Strategic Framework and KPI Definitions (B)

On December 15, 2016, the City Commission unanimously adopted the Strategic Plan Framework. The Strategic Framework, a lasting blueprint to guide us towards our best Gainesville, serves as a unified document to guide policy development, support management and decision making, align resources and budget, and evaluate performance.

The Framework resulted from the Gainesville Creative Series, a 12-month process to redesign the strategic plan processes and supporting documents. Throughout 2016, the Commission and staff lead 4 public forums, facilitated more than 10 collaborative workshops with department directors and organizational leaders, toured 20 service areas to better evaluate the impact of the strategic plan on the city's day-to-day operations, connected with citizens at 24 in-person outreach sessions through community events and neighborhood meetings, conducted more than 40 interviews to enhance understanding of the strategic plan users' experiences and perspectives, and collected upwards of 450 big ideas to improve our city and design our best Gainesville. The Gainesville Creative Series facilitated connections with more than 2,400 citizens.

Staff has continued to engage with citizens and community stakeholders while leading efforts to gather data and information, build systems to support implementation, define desired goals and action plans, and align financial planning with strategic priorities.

During 2018, the Commission identified seven priority projects and began budgeting for these priorities in FY2019 - Wages, Affordable Housing, Youth Programming, Vision Zero, Zero Waste, Broadband, and the UF Partnership.

Beginning in January 2019, the Commission participated in several workshops to identify focus areas, prioritize desired outcomes, and establish financial planning guidelines for the FY2020+ budget cycle.

None

Staff requests the General Policy Committee hear a briefing, approve the FY 20-25 Strategic Framework and discuss KPIs.