



Legislation Text

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Results of the 2020 Neighbor Survey (B)

Time-certain request for 4PM. Survey vendor (ETC) will discuss the findings from the City-wide survey.

In April 2020, the City of Gainesville retained ETC Institute to conduct a neighbor engagement survey. The goal of the survey is to document what the City is doing well and what can be improved upon from the neighbor's perspective. The information can help inform priorities to be set by the City Commission and City Leadership.

A paper survey was mailed to 7,000 randomly selected neighbors across the City's four commission districts. These neighbors could mail back the survey to ETC or complete the survey online. The City received 1,042 responses with at least 250 per district.

During this presentation, ETC Institute will present findings of the survey.

No additional funds required for this project. The cost for this project was \$38,500.00 and was absorbed into the Strategic Initiatives budget.

The City Commission hear survey findings presented by vendor ETC Institute and make recommendations, as necessary.