



Legislation Text

File #: 200234., **Version:** 1

Florida Department of State, Division of Cultural Affairs General Program Support, Multidisciplinary Presenter (B)

This item requests retroactive approval by the City Commission for the Department of Parks, Recreation and Cultural Affairs (PRCA) to accept, if awarded, a General Program Support grant from the Florida Division of Cultural Affairs.

The City of Gainesville Parks Recreation and Cultural Affairs' Department, Cultural Affairs Division, annually applies to the Florida Department of State, Division of Cultural Affairs (DCA) for a general program support grant. The Department qualifies as a Level III organization and can apply for the highest level of funding, \$150,000. Staff has prepared a general program support grant request which was submitted by the June 1st deadline, requesting grant funds for FY 2021-2022 in the Multidisciplinary Presenter category.

Though this grant is for general program support, a detailed outline of how the funds will be spent was required with the application. If funded, the grant award for FY 2021-2022 will be applied to initiatives that will build PRCA's cultural program presenting capacity. The grant will provide funding for elements of the "352ArtsRoadmap" cultural master plan for the City of Gainesville and related marketing initiatives. It will provide support for the Thomas Center Galleries' exhibition curation and marketing; 352walls coordination and artist fees, as well as cultural programming artist fees.

The grant submission deadline was June 1, 2020; a panel review of applications will be scheduled for late August; final recommendations are subject to approval by the Florida Legislature and Governor and will be announced in June 2021. The grant period for the next grant is July 1, 2021 - June 30, 2022.

The FY 2021-22 General Program Support, \$150,000 grant requires a 1:1 match. The matching funds will be met by expenses from recurring cultural affairs staffing costs, cultural programming artist fees and event marketing costs for the Hoggetowne Medieval Faire and the Downtown Cultural Series, which includes the Downtown Festival and Art Show. No additional funds will be necessary to facilitate this request.

The City Commission to 1) retroactively approve the request for the Department of Parks, Recreation and Cultural Affairs (PRCA) to accept the grant if awarded, from the Florida Department of State, Division of Cultural Affairs, and 2) authorize the City Manager or designee to execute the grant award agreement and other grant related documents, subject to approval by the City Attorney as to form and legality.