

Member Michael Selvester
Draft Energy Policy (Econ Dev)
Submitted to Staff on 7/17/19
Item #180258

Economic Development

It is the policy of the City of Gainesville to encourage economic development efforts. The reliability and availability of utility service and broadband across the city are significant assets that can encourage businesses to relocate or expand in Gainesville. To date, general government has engaged in marketing programs for the city and metropolitan area, while GRU offers special power rates to large power users. In particular, the Manufacturing Retention and Expansion Program offers a reduction in fees to incentivize the development of manufacturing businesses within GRU's service territory.

Going forward the City will continue to evaluate and refine its existing programs and introduce new programs and incentives as appropriate. In particular, the City will explore opportunities to promote existing strengths in the fields of technology, medical sciences, and education.